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Press Release

First-hand expertise at the biggest ever analytica Vietnam

analytica Vietnam 2019 in Ho Chi Minh City will be celebrating not just its tenth anniversary but also its biggest trade fair event yet. Approximately 130 exhibitors from 15 countries will be on show in the Saigon Exhibition and Convention Center (SECC) from April 3 to 5, 2019. The exhibition area has grown by around one third compared with 2017. analytica Vietnam is the country's foremost industry platform for laboratory technology, analysis, biotechnology and diagnostics. Awaiting the trade fair visitor alongside Vietnamese and international exhibitors' product highlights is a comprehensive supporting program comprising the analytica Vietnam conference, tutorials, buyer-seller meetings and lab safety shows, entirely focused on knowledge transfer.

The 2019 trade fair exhibitors include national and international industry giants such as Agilent, Eppendorf, Merck, Metrohm, Mettler Toledo, Shimadzu, Saigon Instruments and Waters. Germany, China and Singapore will be represented with their own country pavilions. "We are pleased that this year's analytica Vietnam will be bigger than ever before. The opportunity to exchange expertise being extremely highly rated by participants in previous events, once again this year we have crafted an extensive supporting program with the focus on scientific dialog", explains Gabriele Kraus, Executive Director of event organizer IMAG.

Expertise on offer from top-class speakers

Prestigious international speakers will explore topical industry issues in their scientific context and present the findings from the latest studies at the analytica Vietnam conference taking place on April 3 and 4 in parallel with the trade fair. For example, in his speech, Prof. Dr. Ralf Zimmermann of the University of Rostock will be looking at new chemical and biological analytical techniques in air

Barbara Kals
PR Manager
Tel. +49 89 94921473
barbara.kals@messe-muenchen.de

IMAG GmbH
Am Messesee 2
D-81829 Munich, Germany
www.imag.de

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quality research. Prof. Dr. Pham Hung Viet of Vietnam National University in Hanoi will be presenting a study on micro-plastics in the environment. Prof. John McLean of Vanderbilt University in Nashville will be giving an overview of pioneering developments in systems biology.

New laboratory working practices

There will also be two practical tutorials on laboratory working practices on both days of the conference. The two half-day workshops “Fundamentals of Quality Assurance in the Analytical Laboratory” and “Automated Sample Preparation for LC/MS and GC/MS in food, forensic and materials research analysis” are directed at laboratory staff and students and require advance registration.

The Exhibitor Forum, yet another plank of the supporting program, provides exhibitors with a platform for presenting their products and services live and in detail. Once again there will be an impressive experimental presentation twice daily by asecos on laboratory health and safety and the correct storage of dangerous substances.

Participation in both the trade fair and supporting program is free of charge for visitors.

You will find the full analytica Vietnam supporting program at:

www.analyticavietnam.com/events

Visitors can register here for analytica Vietnam:

www.analyticavietnam.com/registration

Further information on analytica Vietnam and registration documents can be found at www.analyticavietnam.com.

Photographic material accompanying the press release is available [here](#).

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analytica Vietnam

With its exhibition areas of laboratory technology, analysis, biotechnology and diagnostics, analytica Vietnam with the analytica Vietnam conference targets the growth market of Vietnam. 121 exhibitors and 3,514 visitors participated in analytica Vietnam 2017. The trade fair takes place every two years. Next time from April 03 to 05, 2019, at the SECC – Saigon Exhibition and Convention Center. www.analyticavietnam.com

analytica worldwide

Messe München is the world's leading trade fair organizer for laboratory technology, analysis and biotechnology. The international network of exhibitions includes analytica, analytica China, analytica Anacon India & India Lab Expo, analytica Vietnam and analytica Lab Africa. Additional information about these exhibitions and their programs of events is available at www.analytica.de.

IMAG GmbH

IMAG, a subsidiary of the Messe München Group, organizes trade fairs around the world and supports participants in international events outside Germany on behalf of public and private clients. Since its foundation in 1946 in Munich, IMAG has been involved in over 5,000 international exhibitions abroad. IMAG's annual portfolio encompasses approximately 30 trade fairs, spanning around 20 countries. The events focus in particular on the automotive, commercial vehicles and auto parts sector; construction materials and equipment; tools; environmental technology and analysis.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.